

# Cambria Redefines Luxury with Bold Quartz Innovations and Striking Applications at KBIS 2025

**Le Sueur, MN (February 25, 2025)** — Cambria, the premier producer of American-made luxury quartz surfaces, proudly introduces four extraordinary designs at this year's Kitchen and Bath Industry Show (KBIS) in Las Vegas, February 25–27. Displayed at the show in all-new curated vignettes that wow, these new trendsetting designs embody Cambria's dedication to visionary design, exceptional craftsmanship, and innovative technology pushing the boundaries of what quartz surfaces can achieve.



Design shown: new Remington Brass™ in Cambria Satin™ finish

## **Highlights of Cambria's 2025 KBIS Booth**

"Style, Unscripted," the theme of this year's booth, embodies the perfect union of form and function, where Cambria quartz surfaces bring together uncompromising performance and unparalleled personal style. Visitors will experience Cambria's endless possibilities through

extraordinary vignettes featuring stunning new designs in creative applications. Among the many not-to-be-missed highlights are:

- **Kitchen Experience:** Dark and dramatic, this immersive display showcases the power of pairing textural designs. The new Remington Steel<sup>™</sup> covers the perimeter, backsplash, niche, and island. The striking Inverness Stonestreet<sup>™</sup> appears on cabinet fronts. Both have the exclusive low-sheen Cambria Satin<sup>™</sup> finish.
- Bath Experience: Soft and subtle tones create a spa-like sanctuary. Inverness Blakeley™ in Cambria Matte® finish highlights the shower, niche, bench, and walls—with additional wall cladding in MonTaaj™ with Cambria Luxe™ finish. An architectural divider wall showcases the new Brighton™ in Polished finish. Flooring is Inverness Frost™ in Cambria Satin finish.
- Reception Desk: At the entrance to the booth, Brighton in Polished finish is displayed in two striking forms—backlit for a luminous, glowing dimension and standard for its natural elegance. With the unique backlighting capabilities of this new design, created by placing lights underneath, the quartz glows from within, adding depth and visual interest.
- Feature Wall: A stunning illustration of the luxurious visual impact of Cambria's selection of finishes and endless application possibilities: Full-height wall cladding in Inverness Frost with Cambria Satin finish is enhanced by artistic floral appliqués in Hermitage™ in a mix of Polished and Cambria Matte finishes.

Cambria collaborated with Drew McGukin, Principal and Creative Director of <u>Drew McGukin</u> <u>Interiors</u>, on the inspirational kitchen and bathroom designs in this year's booth.

#### **Introducing the New Designs**

Cambria's latest releases build on the company's legacy of blending *details that inspire* with *designs that endure*. From the rich warmth and alloy veining of Remington Brass<sup>TM</sup> and Remington Steel to the luminous elegance of Brighton and the serene strength of Berkshire Steel Satin Ridge<sup>TM</sup>, each design embodies a unique interplay of color, light, and texture.

"Inspired by the beauty of nature and refined through decades of innovation, Cambria's newest designs represent the next evolution in interior aesthetics," said **Summer Kath, Executive Vice President of Design at Cambria.** "Ranging from soft and serene to dark and dramatic, these designs seamlessly combine luxury and functionality while pushing the boundaries of advanced technologies that blend alloys and textured finishes to transform and elevate surfaces. Together, they reflect the growing demand for refined finishes that blend bold aesthetics with timeless appeal."

## Remington Brass™

This dramatic yet refined design features warm browns, deep charcoal, and free-flowing brass alloy veining that shifts beautifully under changing light. A bold interpretation of the dark and moody trend, it delivers striking elegance with a low-contrast, subtle aesthetic.



Remington Brass™

# Remington Steel™

Rich chocolate tones and smoky charcoals intermingle with steel alloy veining to create a design full of depth and texture. This bold statement piece reflects the rising demand for gunmetal and steel finishes, adding a dynamic interplay of light and texture to contemporary interiors.



Remington Steel™

**To further customize these designs,** Remington Brass™ and Remington Steel™ are both offered in the exclusive Cambria Satin™ <u>finish</u>. This industry-leading finish adds depth, warmth, and subtle sophistication, creating a soft feel that enhances the ambience while minimizing glare and delivering unmatched elegance.

# Brighton™

A luminous blend of bright whites, soft creams, warm taupe, and subtle gray quartz crystals offers a multidimensional effect that is further enhanced by Cambria's market-leading backlighting innovation. This design epitomizes elegance and brilliance, ideal for creating a timeless yet innovative look.



Brighton™

## Berkshire Steel Satin Ridge™

Featuring a cool white base with subtle gray undertones and a raised steel alloy texture, this design achieves a serene yet powerful aesthetic. Its linear veining enhances Cambria's Satin  $Ridge^{TM}$  offerings, perfectly balancing sophistication and strength.



Berkshire Steel Satin Ridge™

Berkshire Steel Satin Ridge™, Remington Brass™, and Remington Steel™ are the latest additions to Cambria's palette of alloy designs. Introduced in 2022 and fueled by proprietary technology, this industry-first innovation captures the reflectivity and luster of brass and steel.

# **Leading the Market in Innovation**

These new designs not only meet but exceed emerging trends in quartz surfaces:

- **Dark and Moody Aesthetics:** Remington Brass and Remington Steel reflect the growing popularity of bold, dramatic interiors.
- **Backlit Innovation:** Brighton™ leads the way in the rising demand for backlit stone surfaces, a feature highly sought after in luxury markets.
- **Textured Sophistication:** The Satin Ridge offering of Berkshire Steel Satin Ridge and the Cambria Satin™ finish on Remington Brass and Remington Steel showcase Cambria's mastery of textured finishes.

• **Trendsetting Applications:** These versatile designs open up endless possibilities across a wide range of surfaces including kitchen counters, full-height backsplashes, bathroom vanities and showers, fireplace surrounds, wall cladding, and more.

### Visit Cambria at KBIS

KBIS attendees can find Cambria in the **North Hall Booth #2221** in the Las Vegas Convention Center, February 25–27, 2025. This is Cambria's 20th year at the industry-leading show.

#### **Media Resources**

Download press materials, including high-res images and product information, at <u>CambriaUSA.com/Press-Room</u>.

#### **About Cambria**

Founded in 2000, Cambria is the leading family-owned, American-made producer of the purest quartz surfaces. Cambria's innovative and iconic quartz designs are stain resistant, nonporous, durable, and maintenance free, backed by a transferable <u>Lifetime Warranty</u>. Cambria is sold through a network of premium, independent specialty retail and trade partners that can be found in <u>Cambria's dealer locator</u>. #MyCambria CambriaUSA.com

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