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FOR IMMEDIATE RELEASE

THREE STUNNING NEW CAMBRIA DESIGNS EXCLUSIVELY UNVEILED
New Balanced and Bold Designs Curated for Lasting Beauty

LE SUEUR, MN (Jan. 31, 2023) - Cambria, the industry leader of American-made quartz surfaces, has unveiled three stunning new designs available for pre-order. Brittanicca Gold Cool™, Hailey™, and Harlow™ were curated to create lasting beauty and subtly and tastefully push the aesthetic envelope. All three designs are being exclusively showcased at the Kitchen and Bath Industry Show (KBIS) beginning today in Las Vegas.

Inspired by Cambria's enduring quality and an eye for design-forward innovation, the new designs reimagine the luxury of quartz surfaces by fusing up-and-coming design trends with elements of Cambria's most beloved products. The new offerings are part of the Luxury Series, and feature a mix of cool and warm tones, a spectrum of trendsetting tonalities, and striking veining movements that evoke inviting calm and organic forms.

"These new designs take what is trending and popular with color and translate them into stunning surfaces using neutral highlights that are so unique and beyond what anyone has done," said Summer Kath, Cambria's EVP of Design. "Combined with Cambria's innovative technology, we have made something new, livable, and modern with these designs, providing choices that create everlasting luxury."

Brittanicca Gold Cool™ is flowing with multi-hued streams of copper gold, fog, and translucent greige that course through the grand design. Accompanied by wisps and ribbons of warm earth tones against a crisp, cool background, the design has the flexibility to go cool or warm and is part of Cambria's Brittanicca™ designs. Set against a stark background, its veining is one of the biggest colors of the year.



Brittanicca Gold Cool™, Photo Credit Cambria



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Hailey™ has sweeping movement, cascading veins, and aubergine colorways that strike a crisp white background, creating a fresh organic design. The soft, warm grays meld into the backdrop creating intriguing opacity and depth. This gorgeous and trending design has beautiful varying shades that offer different tonalities and richness. It represents digital escapism and wellness, giving a feel of sanctitude. This new offering allows for non-traditional pairings in space that also feels like a neutral environment with lots of softness and movement.



Hailey™, Photo Credit: Cambria

Harlow™ has warm, black-brown, cascading veining that creates a high-contrast look against soft, warm gray colorways and a cool, crisp white background, offering uniquely varied tones that blend with a number of design options. This new Cambria design is earth-inspired, creating a beautiful misty-like neutral which is adaptable when mixed with other cool or warm colors. With lots of movement, the design is soft, calm, and organic.



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Harlow™, Photo Credit: Cambria

The new designs are available in Cambria Matte® and high gloss; and in 2cm and 3cm. All three new designs are available to pre-order with shipping to begin on March 29, 2023.

Also being showcased at KBIS is the game-changing [Alloy Collection](#)™: Berkshire Brass Smooth™, Berkshire Brass Sculpted™, Berkshire Brass Satin Ridge™, and Berkshire Steel Sculpted™. This never-before-seen alloy veining pushes the boundaries of what's possible within the surface space. Launched in late 2022, the brass veining of Berkshire Brass Satin Ridge and Berkshire Brass Smooth can be seen on the bar top and backsplash of the cocktail bar installation, which brings an air of Hollywood regency with sleek surfaces and rich brass finishes throughout.



Berkshire Brass Satin Ridge™ and Berkshire Brass Sculpted™, Photo Credit: Cambria



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ABOUT CAMBRIA

Cambria is the leading producer of American-made quartz surfaces and is a family-owned company. Cambria's innovative quartz designs are stain resistant, nonabsorbent, durable, safe, maintenance free, easy to care for, and backed by a transferable Full Lifetime Warranty. Cambria is sold through an exclusive network of premium, independent specialty retail and trade partners that can be identified at CambriaUSA.com. #MyCambria

MEDIA RESOURCES

Download press materials, including high-res images and product information, at CambriaUSA.com/Press-Room. For in-person or virtual media appointments, information, or images, contact Kathy Jalivay, Director of PR, Kathy.Jalivay@CambriaUSA.com, or Gregory Gestner, Media Relations Manager, Gregory.Gestner@CambriaUSA.com.

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